

Product Specifications

48px | 8px I | **B** H1 Omnes Light 48px

36px | 6px I | **C** H2 Omnes Light 36px

26px | 4px I | **D** H3 Omnes Regular 24px

22px | 3px I | **G** H4 Clearview Book 18px

20px | 3px I | **H** H5 Clearview Book 14px

30px | 10px I | **J** H6 CLEARVIEW BOLD 12PX

20px | 3px I | **K** Clearview Book 14px

15px | 2px I | **L** Clearview Book 12px

30px | 10px I | **M** A Link List Clearview Book 12px

15px | 2px I | **N** Clearview Book 11px

ANNOTATIONS

For use across the site. These styles are the rules and styles that dictate hierarchy and format.

B
H1
font-family: Omnes Light;
font-size: 48px;
line-height: 48px;
letter-spacing: -1px;
word-spacing: 2px;

C
H2
font-family: Omnes Light;
font-size: 36px;
line-height: 36px;
letter-spacing: -1px;
word-spacing: 2px;

D
H3
font-family: Omnes Regular;
font-size: 24px;
line-height: 26px;
word-spacing: 2px;

G
H4
font-family: Clearview Book;
font-size: 18px;
line-height: 22px;

H
H5
font-family: Clearview Book;
font-size: 14px;
line-height: 20px;

J
H6 / Sections
font-family: Clearview Bold;
font-size: 12px;
line-height: 30px;
text-transform: uppercase;

K
P Body Copy
font-family: Clearview Book;
font-size: 14px;
line-height: 20px;

L
P Short Copy
font-family: Clearview Book;
font-size: 12px;
line-height: 15px;

M
A Link List
font-family: Clearview Book;
font-size: 12px;
line-height: 30px;

N
P Detail Copy
font-family: Clearview Book;
font-size: 11px;
line-height: 15px;

For use in promotional materials. These styles compliment the structured styles with personality and flexibility. These styles should be used in "planned anarchy" pages

PH1 Omnes Regular 72px

A1
Promo Header 1 - Hero Banner
font-family: Omnes Regular;
font-size: 72px;
line-height: 66px;
letter-spacing: -2px;
word-spacing: 4px;

PH1.italic Omnes Regular Italic 68px

A2
Promo Header 1 Italic - Hero Banner
font-family: Omnes Regular Italic;
font-size: 68px;
line-height: 62px;
letter-spacing: -2px;
word-spacing: 4px;

PH2 Omnes Light 48px

B
Promo Header 2
font-family: Omnes Light;
font-size: 48px;
line-height: 48px;
letter-spacing: -1px;
word-spacing: 2px;

PH2.italic Omnes Light Italic 48px

C
Promo Header 2 Italic
font-family: Omnes Light Italic;
font-size: 48px;
line-height: 48px;
letter-spacing: -1px;
word-spacing: 2px;

PH3 Omnes Light 36px

D
Promo Header 3
font-family: Omnes Light;
font-size: 36px;
line-height: 36px;
letter-spacing: -1px;
word-spacing: 2px;

PH3.italic Omnes Light Italic 36px

E
Promo Header 3 Italic
font-family: Omnes Light Italic;
font-size: 36px;
line-height: 36px;
letter-spacing: -1px;
word-spacing: 2px;

PH4 Omnes Regular 24px

F
Promo Header 4
font-family: Omnes Regular;
font-size: 24px;
line-height: 26px;
word-spacing: 2px;

PH4.italic Omnes Regular Italic 24px

G
Promo Header 4 Italic
font-family: Omnes Regular Italic;
font-size: 24px;
line-height: 26px;
word-spacing: 2px;

PH5 Omnes Medium Italic 16px

H
Promo Header 5
font-family: Omnes Medium Italic;
font-size: 16px;
line-height: 20px;
word-spacing: 1px;

PH6.bold Clearview Bold 14px

I
Promo Header 6
font-family: Clearview Bold;
font-size: 14px;
line-height: 20px;

PH7 Promo Text Clearview Bold 12px

O
Promo Header 7
font-family: Clearview Bold
font-size: 12px;
line-height: 15px;

P Promo Text Clearview Book Italic 14px

P
Promo Text 14
font-family: Clearview Book Italic;
font-size: 14px;
line-height: 20px;

P Promo Text Clearview Book Italic 12px

Q
Promo Text 12
font-family: Clearview Book Italic;
font-size: 12px;
line-height: 15px;

LI List Large Clearview Book 14px

R
Bullet List 14
font-family: Clearview Book;
font-size: 14px;
line-height: 20px;
space between paragraph: 10px

Superscript
font-size: 18px;
line-height: 18px;
vertical-align: 11px;

LI List Small Clearview Book 12px

S
Bullet List 12
font-family: Clearview Book;
font-size: 12px;
line-height: 15px;
space between paragraph: 10px

Superscript
font-size: 12px;
line-height: 12px;
vertical-align: 8px;

\$99⁹⁹

T
Price Large
font-family: Omnes Light;
font-size: 36px;
line-height: 36px;
letter-spacing: -1px;
word-spacing: 2px;

\$99⁹⁹

U
Price Medium
font-family: Omnes Regular;
font-size: 24px;
line-height: 26px;
word-spacing: 2px;

\$99.99/mo

V
Price Small 14
font-family: Clearview Book;
font-size: 14px;
line-height: 20px;

\$99.99/mo

W

Extra height for text boxes with fixed height.

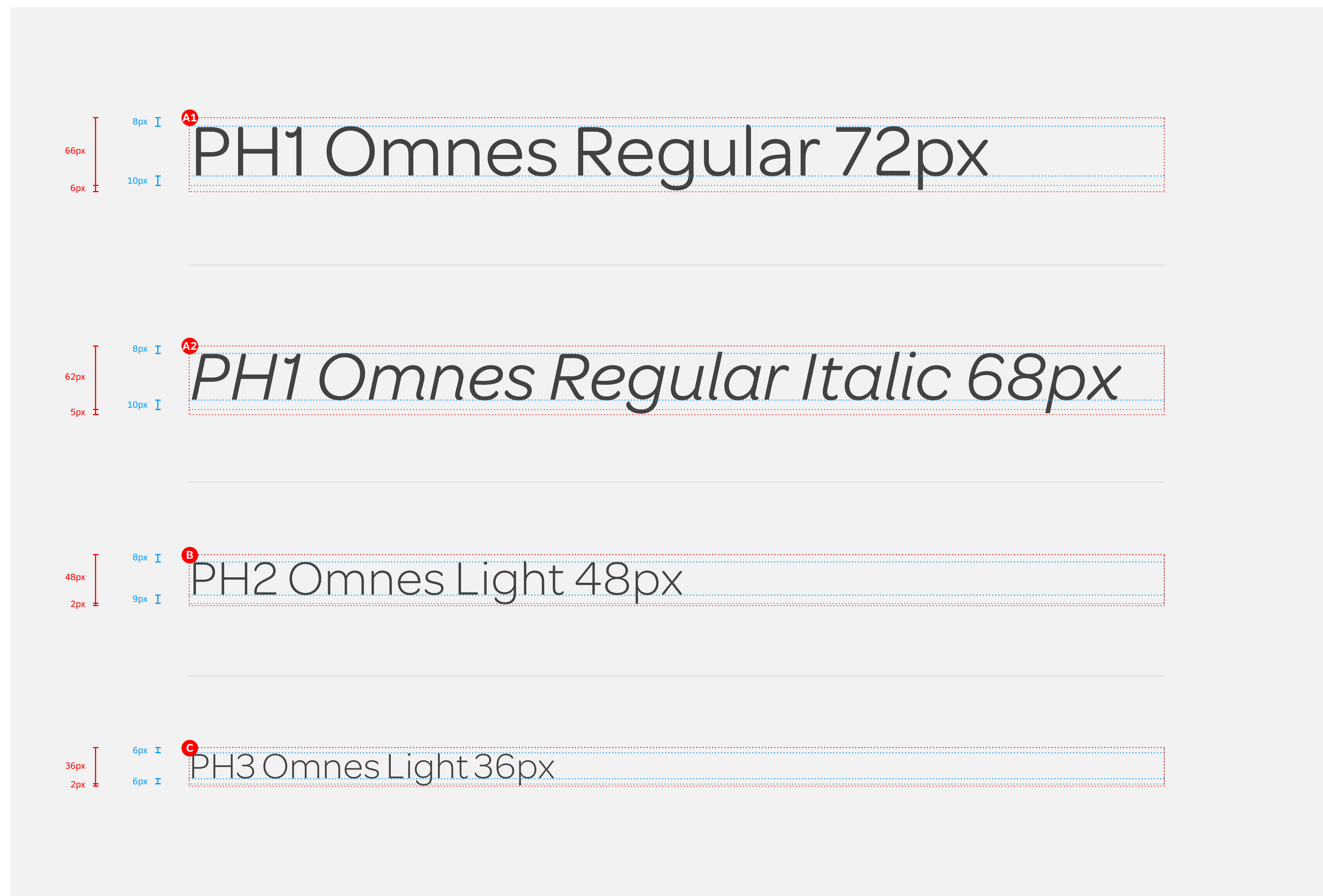


ANNOTATIONS

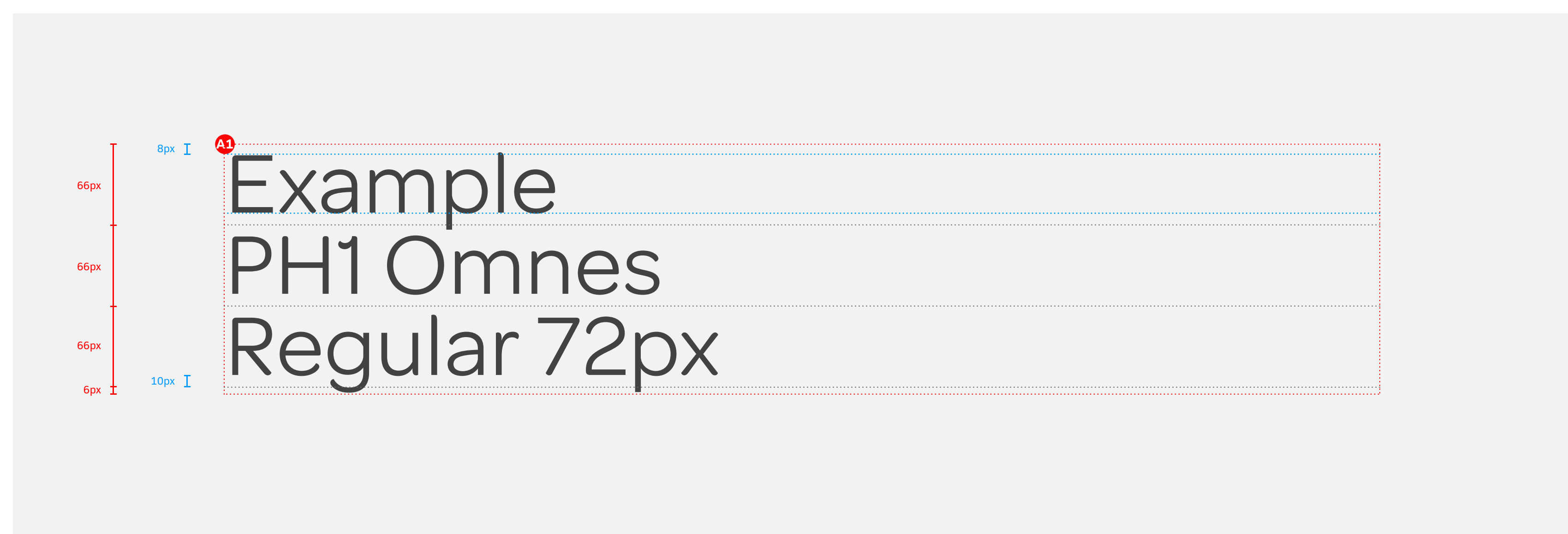
To use only when a text box has a specific or a maximum height predefined.

When specifying a textbox height in css, it will cut all the text outside that height. To assure the letters are not cutted we need to add an extra height to the box.

Textbox height = (line height x number of lines) + extra height.



Example



Textbox height = (66px x 3) + 6px